



## Give music, art, and opportunity:

Sponsor tickets for students, survivors, and/or underserved elderly to attend  
“Our Will to Live • Terezín 1944”

A concert produced by Terezín Music Foundation, a prominent Boston nonprofit since 1991.

**Monday, November 11 at Symphony Hall, Boston. 6:00 pm concert**

### Our program features:

- Boston Symphony Orchestra **ANDRIS NELSONS** leading BSO members in a performance of the outstanding “Overture” by Terezín composer **Hans Krása**
- Acclaimed actress **ANNETTE MILLER** performing Terezín **composer Viktor Ullmann’s** masterful setting of a prose poem by Rainer Maria Rilke — with pianist **Vytas Baksys** and original set designs by celebrated painter **Daniel Ludwig**
- The North American premiere of a new TMF commission by **ANDRÉ PREVIN**, one of his last works.

### Your personal or corporate sponsorship gives the Boston community:

- Awareness of the Terezín story and insight into the power of art to defy oppression
- Presence at the Symphony Hall premieres of two major works by Terezín composers
- The excitement of attending a Symphony Hall performance with celebrated artists
- A TMF Holocaust education program brought to their school or community in your name (TMF Holocaust education programs teach history and tolerance.)

### You receive:

- Your logo (if applicable) and our thanks to you on all online and printed materials related to the event, reaching tens of thousands of affluent, prominent philanthropists and leaders who support Terezín Music Foundation and are associated with the Boston Symphony Orchestra and many other major local arts organizations.
- A follow-up report filled with moving and quotable comments directly from students and their teachers — with permission for use in your own PR and outreach.
- Tickets to the event: our pre-concert reception, concert with premier seating, and private benefactors’ dinner with the artists and award recipients Barbara and Steve Grossman.

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### From a sponsored school:

"For years, sponsors have enabled Reading Memorial High School Students to attend TMF's annual gala . . . **This vital foundation has touched the hearts of our students, our staff, and our community** — and inspired young people who have gone on to publish award-winning reports, transpose and perform music, and even produce a theatrical piece at a state competition.

At this event, the music, the art, and the people who perished during the Holocaust are brought back to life and interact with the future. Our future. We are eternally grateful for the work of the Terezin Music Foundation!"

—Linda Snow Dockser, Reading Memorial High School

### From a sponsored group:

"Thank you for the tickets to the wonderful program! We were even able to allow a resident (who is a survivor) have her children attend, which allowed her to have a more meaningful experience. One guest came up to me and told me she lost two pounds because she was clapping so hard. According to the attendees, this elegant and moving event was **a once-in-a-lifetime opportunity for them** (or at least this stage of their life)."

—Community manager for the underserved elderly

### Choose a group or select from TMF's list:

We have ongoing relationships with the following schools requesting tickets for student groups, and there are more schools to reach out to as our event date nears.

#### Schools

- Project STEP
- The Perry School
- The Burke School
- Reading Public Schools
- Perkins School for the Blind
- Goddard Scholars Program of Worcester
- Jonas Clark School

- Boston Conservatory Lab Charter
- Waldorf School
- Winchester public schools

#### Organizations

- Jewish Community Housing for the Elderly
- Schechter Holocaust Services of JC&FS

You are more than welcome to name additional schools or organizations; we will arrange group attendance made possible by your generosity.

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**Choose a sponsorship level:**

**LEVEL I. MAIN SPONSOR: \$5,000 GIFT**

Receive:

- **Table of six VIP reserved seats** at TMF Gala Concert and Benefactors' Dinner and Award Ceremony with the Artists at Symphony Hall.
- Tickets and reserved seating at Gala Concert for up to **125 people**. Your logo will be displayed on their tickets.
- **TMF education materials and music workshop** held at Boston-area school or organization of your choice.
- Full-page ad in our Gala Concert Program Booklet.
- Sponsorship acknowledged in welcoming remarks at the Gala dinner, attended by TMF's top 250 donors.
- Corporate logo displayed:
  - on eight-foot-tall backlit concert promotion poster on street level next to Symphony Hall entrance, viewed by more than 35,000 BSO & POPs concert attendees over the three-week period leading up to the Gala
  - in all TMF Gala promotional materials: website, press releases to national and international media, invitations, e-news and outreach to our donor base of 3,000+ individuals
  - on signs and projections displayed in Symphony Hall during the event
  - in full- and half-page print ads appearing in 2019 Tanglewood and BSO concert programs handed to more than 100,000 concert attendees.

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## LEVEL II. VISIONARY SPONSOR: \$2,500 GIFT

Receive:

- **Table of four VIP reserved seats** at TMF Gala Concert and Benefactors' Dinner and Award Ceremony with the Artists at Symphony Hall.
- Tickets and reserved seating at Gala Concert for up to **75 people**. Your logo will be printed on their tickets.
- **TMF education materials and music workshop** held at Boston-area school(s) or organization of your choosing.
- Half-page ad in our Gala Concert Program Booklet.
- Sponsorship acknowledged in welcoming remarks at the Gala dinner, attended by TMF's top 250 donors.
- Corporate logo displayed:
  - on eight-foot-tall backlit concert promotion poster on street level next to Symphony Hall entrance, viewed by more than 35,000 BSO & POPs concert attendees over the three-week period leading up to the Gala. Lead sponsor will have the most prominent placement on this poster.
  - in all TMF Gala promotional materials: website, press releases to national and international media, press kits, invitations, e-news and outreach to our donor base of 3,000+ individuals.
  - on signs displayed in Symphony Hall during the event.
  - in full- and half-page print ads appearing in 2019 Tanglewood and BSO concert programs handed to more than 100,000 concert attendees.

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### LEVEL III. MENTOR SPONSOR: \$1,000 GIFT

Receive:

- **Two VIP reserved seats** at TMF Gala Concert and Benefactors' Dinner and Award Ceremony with the Artists at Symphony Hall.
- **Reserved seating at Gala concert for up to 35 people** from the school(s) or organization of your choosing, and your logo will be printed on their tickets.
- Half-page ad in Gala Concert Program Booklet.
- Corporate logo displayed:
  - in Symphony Hall signs during Gala concert and dinner
  - in TMF Gala promotional materials: website, e-news and outreach to our donor base of 3,000+ individuals

### LEVEL IV. EDUCATOR SPONSOR: \$500 GIFT

Receive:

- **Four VIP reserved seats** at TMF Gala Concert at Symphony Hall.
- **Reserved seating at Gala concert for up to 20 people** from the school(s) of your choosing, and their tickets will display your logo.
- Quarter-page ad in Gala Concert Program Booklet.
- Corporate logo displayed:
  - in Symphony Hall signs during Gala concert and dinner
  - in TMF Gala promotional materials: website, e-news and outreach to our donor base of 3,000+ individuals

*All logo displays and advertising are dependent on timely submission of artwork.*

We look forward to hearing from you. Please don't hesitate to reach out with questions.

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